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For Immediate Release

Contact Info:

Otis Cross -mlkpta@hotmail.com

PTA President-Martin Luther King Jr. K-8 School

Heidi Cser – heidi@reuseit.org

Community Outreach Coordinator-ReUseIt



CLOTHING DRIVE FUNDRAISER TO LOCALLY BENEFIT MARTIN LUTHER KING, JR. K-8 SCHOOL

Martin Luther King, Jr. K-8 School, in partnership with ReUseIt, is making it easy to de-clutter homes while making a difference locally by hosting their 2nd Annual Clothing Drive from November 3 through November 16. The Clothing Drive will take place at Martin Luther King, Jr. K-8 School, 480 Little River Way, Sacramento.

A ReUseIt Mobile Clothing Drop Box will be placed on the school campus and items can be placed in the mobile drop box 24/7 during the 2-week donation drive. Tax receipts will be available in the school office from Big Brothers Big Sisters of the Greater Sacramento Area. All donated items also benefit Big Brothers Big Sisters of the Greater Sacramento Area. It is a great way to give back to the local community while raising money for Martin Luther King, Jr. K-8 School. The clothing drive also promotes recycling, helps our landfills and the environment.

Donated items that are accepted include usable clothing (all sizes), shoes, jewelry, belts, purses, bedding and linens, backpacks, toys, DVD's, and other small non-breakable items. All items must fit inside the Mobile Clothing Drop Box.

Martin Luther King, Jr. is one of 72 elementary schools in the Sacramento City Unified School District and has committed itself to become a leader in utilizing instructional technology in the classroom. The Martin Luther King, Jr. learning community continues to support the arts program during school and after-school. They offer GATE cluster classes for grades 2-6 along with a service learning component. The middle school has a lot to offer with honors classes, a wide range of electives and a competitive sports program. The small learning community allows staff to gain greater insight to help mentor and guide students with a rigorous academic program. The school is committed to meeting the needs of all of students by providing quality first instruction. Their teaching staff works hard to accelerate and provide intervention with a wide range of differentiation strategies. The goal of the staff is to provide engaging instruction with rigor and relevance to make students prepared academically and socially for the challenges of tomorrow. Money raised during the clothing drive will be used to purchase needed supplies for the school. The PTA is hard at work to ensure the needs of their students and teachers are met. Please help by saving your usable clothing and household items for the clothing drive.

This unique recycling fundraiser event is sponsored by ReUseIt, a registered, commercial fundraiser in the state of CA and a local business that provides support & service to nonprofit organizations in our local communities. The ReUseIt team has over 40 years of experience in the household recycling industry, and is dedicated to making a difference locally. ReUseIt offers local nonprofit organizations the opportunity to raise important funds for their cause without having to spend a dime. All donations are tax deductible.

Martin Luther King, Jr. K-8 School, 480 Little River Way, Sacramento, CA 95831, (916) 433-5062