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For Immediate Release

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CLOTHING DRIVE FUNDRAISER TO LOCALLY BENEFIT BIRCH LANE ELEMENTARY

Birch Lane Elementary School, in partnership with ReUseIt, is making it easy to de-clutter homes while making a difference locally by hosting a 2-week Mobile Clothing Drive from May 18 – 31, 2015. The Clothing Drive will take place at Birch Lane Elementary School located at 1600 Birch Lane in Davis.

A ReUseIt Mobile Clothing Drop Box will be placed on the school campus and items can be placed in the mobile drop box 24/7 during the 2-week donation drive. Tax receipts will be available in the school office from Big Brothers Big Sisters of the Greater Sacramento Area. All donated items also benefit Big Brothers Big Sisters of the Greater Sacramento Area. It is a great way to give back to the local community while raising money for Birch Lane Elementary School. The clothing drive also promotes recycling, helps our landfills and the environment.

Donated items that are accepted include usable clothing (all sizes), shoes, jewelry, belts, purses, bedding and linens, backpacks, toys, DVD's, and other small non-breakable items. All items must fit inside the Mobile Clothing Drop Box.

Birch Lane Elementary is a public K-8 school located in Davis. Their mission is to provide a safe, challenging and creative environment which nurtures self-esteem and equips students with the skills to help them function as effective and productive persons now and in the future. All funds raised from the Clothing Drive benefit Birch Lane PTA. The PTA helps fund programs and services such as: Counseling and Climate Programs, Garden and Grounds Education, Arts, Music and Culture, and Bike and Safety Programs.

This unique recycling fundraiser event is sponsored by ReUseIt, a registered, commercial fundraiser in the state of CA and a local business that provides support & service to nonprofit organizations in our local communities. The ReUseIt team has over 40 years of experience in the household recycling industry, and is dedicated to making a difference locally. ReUseIt offers local nonprofit organizations the opportunity to raise important funds for their cause without having to spend a dime. All donations are tax deductible.

Birch Lane Elementary School, 1600 Birch Lane, Davis, CA (530) 757-5395